



THE LIVESTOCK  
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# CULTIVATING LEADERSHIP INITIATIVE

Breed Organization  
Training

[www.livestockconservancy.org](http://www.livestockconservancy.org)

# MODULE 8: Managing Risk

Presented by:



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## HOUSEKEEPING

- Please mute yourself during the presentation.
- The presentation is being recorded & will be shared.
- Please save questions for the Q&A.





## WEBINAR DISCLAIMER

- Bylaws are legal documents.
- Regulations vary from state to state.
- Check your state's laws.
- **We are not legal experts** and do not know every state's laws.
- Consult with an attorney.



## IN THIS MODULE

# Managing Risk

1. Types of risk to your organization
2. Minimizing risk exposure
3. Planning for risk management to prevent future issues.





## RISKS TO BREED INTEGRITY

- Philosophy of absolute breed purity
- Communication and transportation advances and globalization
- Cultural environment
- Animal welfare and environmental concerns





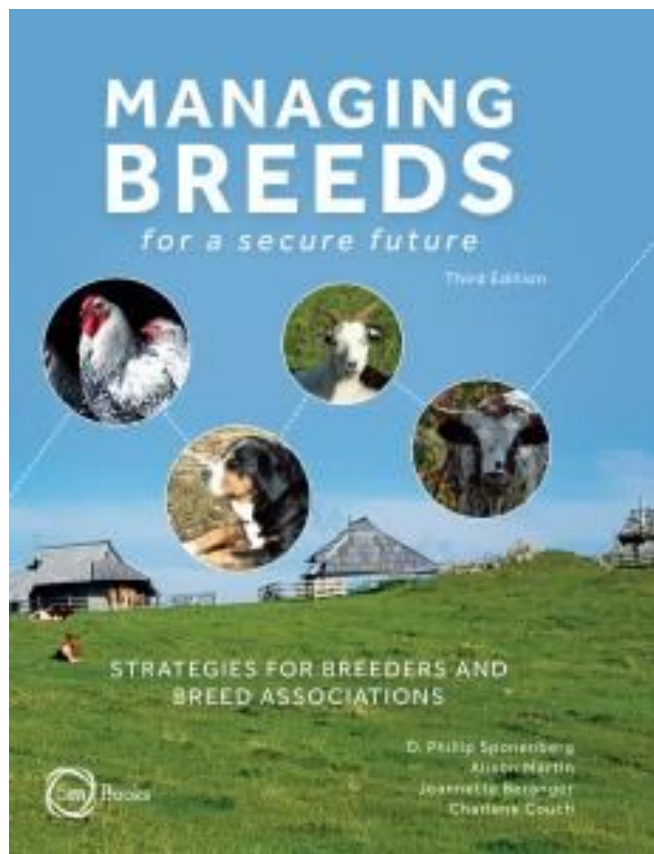
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## RISKS TO BREED INTEGRITY EXAMPLE



*Closed Herdbook*

# MANAGING BREEDS FOR A SECURE FUTURE



*Available online  
LivestockConsevancy.org  
and in your  
resources document!*





## MINIMIZING RISKS TO BREED INTEGRITY

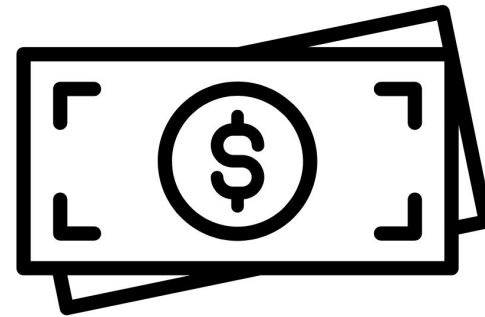
- Breed Integrity Plan
- Breed Description Matrix by-laws
- Secondary/Backup registry





## FINANCIAL RISK

- Lack of accepted financial controls
- Lack of Annual Budget approved by Board
- Tax liabilities not filed  
or reported to Board
- Lack of insurance





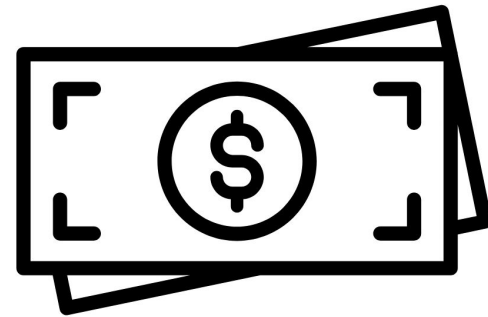
## FINANCIAL RISK EXAMPLES



*Taxes and Annual Shows*

## MITIGATING FINANCIAL RISK

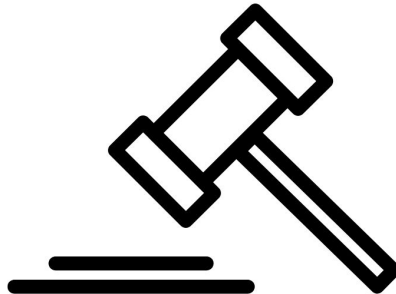
- Create an SOP that includes financial controls
- Annual Budget
- File an annual report with the IRS
- File annual taxes applicable to your business status and income
- Financial Reserves
- Use a bonded treasurer





## LEGAL RISK

- Organization
- Individual Board Members





## LEGAL RISK EXAMPLE



Documentation is Key!  
*Breed Rescue Case*

## MITIGATING LEGAL RISK

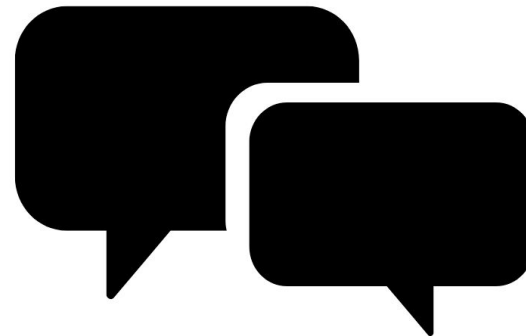
- Insurance
- Indemnification and Volunteer Protection
- Internal Due Process
- Consult attorney for situations as needed





## RISK TO REPUTATION

- In-fighting
- Social Media (Bad Players)
- Not upholding breed standards
- Lack of proper operating procedures
- Legal Issues







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## RISK TO REPUTATION EXAMPLE

*Social Media*

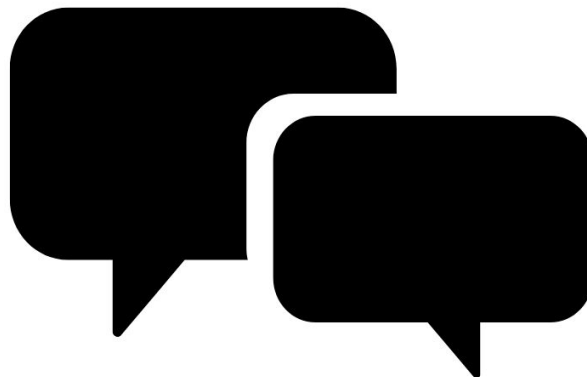


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## MITIGATING RISK TO REPUTATION

- Communications Plan
- Include a breed description in your by-laws
- Develop SOPs and Policies adopted by the Board





## ACTION STEPS

- Develop a social media policy.
- Develop Risk Management Policies.
- Seriously consider insurance.



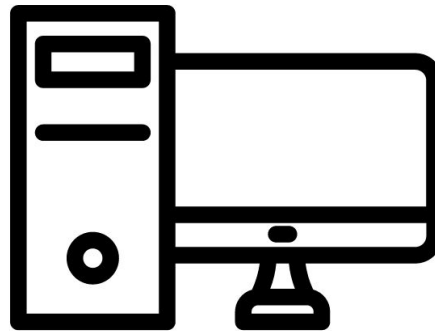


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# UPCOMING WEBINAR TOPICS

May 18

Managing Herd Book / Registry



[www.livestockconservancy.org](http://www.livestockconservancy.org)



## PREPARATION FOR NEXT MONTH

1. Familiarize yourself with your organization's herdbook or registry rules and the policies surrounding them and discuss them with your colleagues.
2. Consider what are your biggest concerns or questions related to managing a herdbook or registry for your organization?





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QUESTIONS



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# THANK YOU!

We hope to see you on **May 18<sup>th</sup>**  
for Herdbook or Registry training.

*Additional questions? Email  
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[www.livestockconservancy.org](http://www.livestockconservancy.org)