The Livestock Conservancy
A non-profit organization protecting endangered livestock and poultry since 1977

2020-2022 ANNUAL REPORT

Threatened Royal Palm turkey hens courtesy of Lana Foley. The Poultry Census found that turkey populations are holding steady.
CONSERVATION MATTERS

The Livestock Conservancy is a non-profit membership organization working to protect more than 180 breeds of livestock and poultry from extinction, including cattle, chickens, donkeys, ducks, geese, goats, horses, pigs, rabbits, sheep, and turkeys. Since its inception in 1977, The Livestock Conservancy has not lost a breed on our Conservation Priority List to extinction.

PROTECTING THE FUTURE OF AGRICULTURE

Rare breeds of livestock and poultry protect our food systems, both now and into the future. By securing genetic diversity, we enable healthy agriculture development while preserving heritage, history, and culture. These animals represent an irreplaceable piece of earth’s biodiversity that, once lost, will be gone forever.

Rare breed conservation retains animals well suited for sustainable, grass-based systems that can give small farms a competitive edge. It also broadens the marketplace with diverse fiber and flavorful foods. Their unique genetic traits offer important biodiversity that may be needed for future farms, including robust health, mothering instincts, foraging, and the ability to thrive in a changing climate.

As guardians of agricultural diversity, The Livestock Conservancy prevents extinctions, expands populations, educates beginning farmers, and helps breeders establish new markets for their products. Our programs maintain the long-term viability and sustainability of endangered breeds.

ORGANIZATIONAL VALUES

Animal Well-being: We support practices that evolved from the historical uses of endangered breeds and lead to their good health, longevity, and full value in American agriculture.

Quality and Integrity: We practice science-based genetic diversity conservation, emphasizing research and education to promote endangered breeds.

Diversity: We emphasize the diversity of culture, perspectives, and practices in realizing our mission, which leads to greater opportunities for endangered breeds and for human prosperity.

Collaboration: We encourage cooperative efforts among members of the heritage breed production chain, including breeders, producers, processors, and consumers.

Stability: We ensure the integrity of endangered genetics by maintaining a strong alliance with breeders and breed associations. We promote breeder livelihoods and breed resilience while supporting healthy markets and a strong consumer base.

**The Livestock Conservancy discovers and studies livestock and poultry breeds that were thought to be lost for possible inclusion in our Conservation Priority List. We investigate remnant populations, document their numbers, and analyze their unique characteristics.**

**ROOTING FOR REMNANT FLOCKS**

During the past two years, Livestock Conservancy member Justin B. Pitts has spent countless hours searching for remnant flocks of Spanish goats, Coastal South Native sheep, and Cotton Patch geese. Discovering these remnant populations helps expand the genetic diversity available to breeders of animals on the Conservation Priority List.

“There is an old saying here in the South that goes, ‘Root little hawg er die pore,’” he said. “That saying comes from the time when stock was free-ranged and expected to make their own living. Animals not up to the task failed to thrive. I find lost pockets of genetic treasures by rooting like an old sow and a litter of pigs.”

Four flocks of goats found in Georgia, Alabama, Mississippi, and Texas are typical old-type Spanish goats with a history of isolation and a consistent appearance typical of their origin. The goats from Mississippi appear to be the last goats from that community. The owner began his flock more than 35 years ago from local goats similar to those from old family lines.

After following up on a hunch from an advertisement, Pitts discovered a flock of Beech strain Cotton Patch geese. Once numerous in the South, this strain was thought to be extinct. Pitts continues to follow up on rumors about this strain as he searches for more Cotton Patch geese flocks.

Following the death of her mother, a woman sold her remaining flock of Coastal South Native sheep. The woman who bought the sheep brought them to Pitts’ attention because they have the distinctive Native look and were from an old local line with little background information. The next step for this flock is to gather DNA samples and more family history.

**ARCHAEOLOGICAL BREED RESEARCH**

The Royal Presidio of San Diego was one of the first permanent Spanish settlements on the Pacific coast. The settlement was supplied with various domesticated livestock to create flocks and herds to sustain the residents. Ancient chicken bones found at the site were evaluated by the San Diego Museum of Natural History’s Zooarchaeology Laboratory to better understand the animal husbandry and food consumption practices of the Presidio’s inhabitants. Their investigations revealed the first documented use of chickens for food in California. Researchers found that two different types of chickens were present in the early settlement: large fowl likely used for egg, meat, and feather production, and smaller bones likely from bantam chickens used to brood the eggs of the larger birds.

The Livestock Conservancy partnered with the Museum and a laboratory for the study of ancient DNA laboratory run by Anna Gosling at the University of Otago in New Zealand to identify which breeds may have been raised at the Presidio. Research on breed histories and their cultural ties is an important part of the Discover process for breeds.

**SCAN QR CODES FOR VIDEO**

Watch conservation come alive throughout our Annual Report this year. Look for QR codes to scan to watch short videos on YouTube featuring the rare breeds described in each section.

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Photo of Watch-listed Spanish goat buck courtesy of Justin B. Pitts.
Photo of San Clemente Island goat courtesy of Erin Link.

Watch a clip of Spanish goats and kids running at Brookgreen Gardens.
GULF COAST/COASTAL SOUTH
NATIVE SHEEP CENSUS

Total # of flocks: **78**
Total # sheep: **2,041**
Total # traditional bloodline sheep: **962**

Watch a clip of Gulf Coast sheep leaving a shearing shed for pasture.

Photo of critically-endangered traditional Coastal South Native sheep flock courtesy of Justin B. Pitts.
GULF COAST / COASTAL SOUTH NATIVE SHEEP

Local sheep in the Gulf Coast region thrived for centuries in widely-ranging flocks, having become well-adapted to the warm and humid environment. Recent years have seen little or no increase in the number of either flocks or sheep. In response, The Livestock Conservancy launched an in-depth census of Gulf Coast or Coastal South Native sheep, made possible by The Joe. W. and Dorothy Dorsett Brown Foundation of Metairie, Louisiana.

The census identified flocks and sheep that had not previously been documented. Traditional family bloodlines are the foundation of the breed, but now exist in a small handful of flocks, putting these bloodlines in a precarious position despite their constituting nearly half the total sheep population. Composite bloodlines built on older lines are now more widespread in smaller flocks, placing them at a lower risk of loss. The Livestock Conservancy and breeders are moving forward to collect genetic material – especially from older traditional lines – with the goal of protecting and establishing new flocks of Gulf Coast and Coastal South Native sheep.

CHOCTAW HOGS

The Choctaw hog is a landrace swine breed found in the Southeast corner of Oklahoma. They are a hardy, self-sufficient animal long associated with the Choctaw Nation. Once an extremely important food resource, this breed is now among the rarest pigs on the Conservation Priority List. Although Choctaw hogs have been traced back nearly 500 years, only a few hundred animals exist today. To help secure this breed for the future, The Livestock Conservancy is working with breeders to increase the population and to develop markets for their meat.

Since this breed is so critically endangered, Livestock Conservancy staff members traveled to Oklahoma in 2021 to collect tissue for long term cryopreservation in the rare breed collection at the USDA’s National Animal Germplasm Program in Colorado. This important “doomsday vault” ensures the long-term preservation of important genetic resources for the future of farming. The team used an innovative, low-impact tissue collection procedure involving an ear notcher and newly developed cryoprotectant gel to collect 30 samples. The first-ever genetic samples of Choctaw hogs are now safely preserved to ensure these rare genetics do not disappear.

Left, photo of Gulf Coast / Coastal South Native sheep. Above, longtime member Bryant Rickman holds a Choctaw hog on his farm in Oklahoma. Both photos by Jeannette Beranger.
POULTRY CENSUS

Censusing livestock and poultry populations in the U.S. is fundamental to the work of The Livestock Conservancy and determines which breeds may be under threat of extinction. To accurately understand the state of a breed, only breeding animals within a population are counted. Conducting a poultry census is particularly challenging because there is no registry or pedigree process for individual birds to indicate breeding population activity. This necessitates a targeted and comprehensive survey of poultry keepers that actively breed their birds.

The 2021 Poultry Census, sponsored by Murray McMurray Hatchery, counted 119 poultry breeds. Most breeds are American Poultry Association recognized large fowl, and landrace breeds on The Livestock Conservancy’s Conservation Priority List. Individual color varieties within breeds were also censused for the first time.

Nearly 2,000 breeders submitted information about more than 7,500 breeding flocks. Some of the key takeaways include:

- Average flock size: 5-25 birds. Small flock sizes indicate that small breeders play a big role in poultry conservation.
- Several chicken breeds declined significantly since 2015, including Aseel, Buttercup, Catalana, Cubalaya, Houdan, Java, Sebright, and Shamo, and are now Critical. These breeds offer important options for meat, eggs, exhibition, ornament, and climate adaption.
- Belgian Bearded D’Uccle, Booted Bantam, and Japanese Bantam chickens are also becoming rare and will be studied for possible addition to the Conservation Priority List.
- Some color varieties within breeds may have been lost in recent years. The census was unable to find buff Cornish, white Houdan, and wheaten Japanese Bantam chickens. If there are breeders working with any of these varieties, please reach out to us by phone or email.

- Duck and goose populations are fairly stable, paving the way to recruit more waterfowl breeders in coming years.
- Turkey populations remained steady, except for Slate turkeys, which need more breeders.

There is far more work to be done on the census analysis, but it is already clear which poultry breeds need more focus if they are to be conserved for the long term.

COTTON PATCH GEESE

After more than twenty years of conservation work, Cotton Patch geese, a regional American treasure used to control insects and weeds in the agricultural fields of the South, have moved from Critical to Threatened. The 2021 Poultry Census discovered more than 800 breeding birds, indicating that this landrace breed has gained enough popularity to secure a more stable future. The following brief history documents the breed’s comeback:

- 2000: Breed near extinction
- 2005: The Livestock Conservancy supported member Mark See as he documented and described the breed. Promotion and expansion of breed begins
- 2012: A Cotton Patch breed club is formed
- 2015: ~200 breeding birds censused
- 2021: >800 breeding birds censused, rediscovery of historic flocks
- 2022: Breed moved from Critical to Threatened on the Conservation Priority List

Cotton Patch geese are fortunate to maintain a foothold in their traditional setting while expanding in numbers among poultry breeders across the nation who appreciate their heritage and unique attributes. The 2021 Poultry Census found many small flocks, a few large flocks, and a good many medium-sized flocks in the U.S. and Canada – a population structure that offers great hope for the security and future of this important breed.
Watch Cotton Patch Geese on pasture. Photo of this Threatened breed courtesy of Denise Frye.
POITOU DONKEY RESOURCES

- Poitou Breed Standard, translated from French to English
- Poitou Donkey Foal Support Protocol
- Poitou Jack Assessment Form
- Poitou Donkey Standard Video on YouTube
- How to Collect a DNA Sample Video on YouTube
- How to Microchip Your Donkey Video on YouTube

All resources are available online at https://bit.ly/poitoudonkeys

Critically endangered Poitou donkeys on pasture in Grandview, Texas. Photo courtesy of Patrick Archer.
POITOU DONKEY CENSUS AND REGISTRY

The Poitou donkey is an ancient and now globally-endangered breed. Developed in western France, the donkeys were highly valued in Europe for the production of large working mules. Poitou donkeys were first brought into the United States during the colonial period and the sturdy, gentle donkeys were used in George Washington’s breeding program to develop the American Mammoth Jackstock. Poitou donkeys in North America are an important reservoir of genetics for the breed’s survival. Stewardship by breeders in America helps keep this breed viable and secure for future generations.

The Livestock Conservancy conducted a North American census of Poitou donkeys in 2021 thanks to a gift from Patrick Archer and Christopher Jones of Grandview, Texas. Coordination with several longtime breeders helped locate more than 130 donkeys. Owners provided information on the age, sex, height, and parentage of the donkeys. In some cases, records were lost or donkeys were undocumented, so even the most basic history about a donkey, such as a former owner or breeder’s name, proved useful for tracking down the parentage and origin of a number of them.

Pedigree information from owners, old hand-written records, and data from the French breed association were used to establish a registry for Poitou donkeys in America. One goal for Poitou conservation is reciprocity with the French registry, and contacts at the Association Races Mulassieres Poitou and the Alsinerie du Baudet du Poitou have been eager to assist. Recognition of The Livestock Conservancy’s Poitou registry by these organizations will allow the exchange of data and pave the way for the possible exchange of genetics.

Texas A&M University is building the first Poitou donkey DNA database for the North American Poitou population. Their procedures will be aligned with those used throughout Europe. As new foals are registered by The Livestock Conservancy, the DNA database will allow for parentage verification.

POITOU DONKEY FOAL CARE PROTOCOL

All equine breeding endeavors are challenging, but even more so for Poitou donkeys. Jennets can be difficult to get in foal and, without special care, newborn foals may be lost in their first few days to infections, like pneumonia. In a breed this rare, there is little room for error and every foal matters.

With the generous support of the William E. Dean III Charitable Foundation, The Livestock Conservancy worked with breeders in Texas and their equine veterinarian, Dr. Keith Youngblood, to compile several years of observations of an immune-supportive plasma treatment used on the farm. The protocol is now available for download from The Livestock Conservancy’s website in both English and French. An accompanying hour-long video is available on YouTube.

POITOU DONKEY BREED STANDARD

The Livestock Conservancy translated the Poitou donkey standard from French to English to assist breeders in the U.S. with their breeding decisions. The standard was presented at a virtual gathering of Poitou owners in 2021.

2021-2022 LIVESTOCK CONSERVANCY REGISTRY UPDATES

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CONSERVATION PRIORITY LIST UPDATES

The Livestock Conservancy determines conservation priorities based on a breed’s annual number of registrations in the United States, its estimated global population size, and its genetic history. These numbers are used to rank the threat of extinction for an individual breed using the following criteria:

- **Critical** breeds have fewer than 200 annual registrations in the U.S. and an estimated global population less than 2,000.
- **Threatened** breeds have fewer than 1,000 annual registrations in the U.S. and an estimated global population less than 5,000.
- **Watch** breeds have fewer than 2,500 annual registrations in the U.S. and an estimated global population less than 10,000.
- **Recovering** breeds have improved in numbers and are approaching graduation from the Conservation Priority List.

**Ayrshire cattle** graduated from the Conservation Priority List in 2021. They are an excellent choice for small dairies, family farms, and mixed-breed dairy herds. Ayrshires were imported from Scotland to the northeastern United States at least 200 years ago. Their selection for life in rugged landscapes confers the ability to efficiently convert forage to milk, making them productive dairying animals for grass-based operations. Ayrshire cows can produce 12,000–17,000 pounds of milk per year, with an average milk fat content of 3.9%. Congratulations to our dedicated partners, the U.S. Ayrshire Breeders Association, and to all the Ayrshire breeders who have worked hard to secure this breed!

**Galloway cattle** moved from Watch to Recovering in 2021 because of continued growth in England, Germany, Denmark, and other countries. Originating in Scotland, Galloway cattle are cold-adapted and sturdy. Their thick double coats shed snow, sleet, and rain, insulating these medium-sized, polled cattle. Although they do not grow rapidly, patience pays off in their well-marbled, flavorful beef.

**Heritage Shorthorn cattle**, also known as Milking Shorthorn – Native, moved from Critical to Threatened in 2021. The breed’s inherent versatility, and significant promotional efforts by breed associations and breeders, helped grow the breed’s popularity. The Heritage Shorthorn’s docile nature, milk producing ability, feed efficiency, maternal instincts, and good rate of growth make them ideal cattle for a variety of farming situations. Through the foresight of several breeders, there exists a large reservoir of Heritage Shorthorn semen that dates as far back as the 1950s. This valuable resource, which is still fairly uncommon for rare breeds, offers Shorthorn breeders access to genetic material for diversifying their herds. From family milk cows to commercial beef production, Shorthorns are a true dual-purpose breed.

**British Soay sheep** were added to the Conservation Priority List in 2022 as a Threatened breed. This is an ancient, short-tailed sheep that descends from a feral population on Soay, an island in the St. Kilda archipelago of Scotland’s Outer Hebrides. While the primary population remains on the islands, some of the sheep were brought onto the U.K. mainland, and were later exported to Europe and North America. About 450 Soay sheep were registered in the U.K. in 2021, and about 90 British Soay were registered from North America. Registration occurs through the Rare Breeds Survival Trust Combined Flock Book.

Soay sheep are small (50-80 lbs.), nimble and almost deer-like, with slender bones and clean faces and legs. Their small stature belies the breed’s hardiness, resilience, and self-sufficiency. Isolated on Soay for thousands of years, the breed was shaped by the harsh North Atlantic environment into a cold-hardy, parasite-and-disease-resistant sheep. Ewes can lamb easily for up to 10 years and they are good mothers. Soay wool is shed in the springtime and can be rooed by hand. Fiber quality varies from woolly to kempy with colors ranging from light brown to near black. Soay also produce a mild-tasting, low-fat meat. With their small size and lighter impact on the soil, they are useful for ecologically-sound grazing.
Two types of Soay sheep are present in North America, the British Soay and the American Soay. The latter is a larger sheep that is not rare. British Soay sheep born in North America can be registered if their parents were registered.

**Navajo-Churro sheep** thrive in arid environments and are especially hardy, but the enduring drought in the Southwest has forced some breeders to scale back. Annual registrations have fallen below 200, moving them from Threatened to Critical in 2021. Navajo-Churro sheep have been integral to Navajo, Hispanic, and Anglo cultures in the Southwest for more than 400 years. They are small, intelligent sheep with a strong flocking instinct, generally long lived, and excellent mothers. Navajo-Churro sheep have a double coat of fine underwool and coarse outer hair. Low grease content and open locks make hand processing this wool easy. Their fleece is important in their desert homeland as it helps them conserve water and is superbly suited to the textiles produced in the local region, which are famous for their unique qualities and cultural relevance.

**Shire horses** moved from Threatened to Critical in 2021. Descended from medieval war horses, these tall, strong animals were used in 18th century England to power farm implements and draw heavy loads. Even as the railway eclipsed the canal barge, Shire horses remained important for industrialization, hauling freight from docks and railway stations to warehouses, and from warehouses to businesses, until the emergence of motorized transportation. Today’s Shires are used in riding, jousting and archery competitions, forestry, and exhibition – especially exhibitions that demonstrate their tremendous draft power.

The **Colonial Spanish horse** group consists of a number of different populations that descend from horses brought to the New World by Spanish explorers and conquistadors hundreds of years ago. These horses served as valuable mounts, pack, and draft animals for explorers, indigenous peoples, cavalry, and ranchers, and were once widespread and numerous. Over time, herds became differentiated from one another by both natural and human selection. Despite their hardiness, endurance, and beauty, numbers of Colonial Spanish horses declined greatly during the 1800s and many regional strains were simply folded into other breeds that were growing in popularity. A few of the remaining pure Colonial Spanish strains were carefully stewarded for generations to maintain their genetic integrity and distinctive traits. Some strains have established independent, stand-alone registries and conservation programs, and those strains are listed individually on the Conservation Priority List. Strains with populations too small to easily stand alone are classified under the Colonial Spanish Horse heading, including Choctaw, Baca-Chica, Santa Cruz, Sulphur, and Wilbur-Cruce. With persistently low numbers of registrations for several years, this group moved from Threatened to Critical in 2022.

While the strains are low in numbers right now, each one persists due to the work of tenacious breeders who are dedicated to conserving the horses. Many of these horses are found in the Western U.S. where they fit beautifully into roles like ranch work, competitive trail riding, endurance riding, packing, and equitation. Some are even making a name for themselves on the East Coast within fox-hunting, driving, and dressage circles.

**Miniature donkeys** moved from Recovering to Watch in 2021 because of declining registration numbers. Miniature donkeys descend from a composite of small Mediterranean donkeys brought to the U.S. in the early 20th century. Although small donkeys continue to be used as pack and cart animals in their native region, Miniature donkeys in the U.S. are kept primarily as pets and companion animals. They are docile, trainable, and friendly, all good characteristics for fitting in with a family. Miniature donkeys are also suitable companion animals for other equines or livestock. They can be trained to pull or pack, and are strong for their size.
GENETIC PRESERVATION METHODS FOR EQUINE BREEDS

Genetic preservation is an important component of modern breed conservation strategies. The updated second edition of this manual, supported by Lou and Kelly Gonda of El Campeon farms, provides detailed instructions for the preservation of genetic materials from horses and donkeys. By using the techniques outlined to collect and store sperm, eggs, embryos, and body tissues, owners, veterinarians, and breed associations can preserve genetic resources for decades.

This manual is a valuable resource for those who may not routinely use genetic preservation techniques. The authors provide detailed protocols for each technique, including instructions for on-farm use in emergency situations and a helpful list of laboratories, services and contact information. A free downloadable PDF will be available on The Livestock Conservancy’s website once complete.
Find Shave ‘Em to Save ‘Em enrollment forms, fiber profiles, rare wool pricing info, and other resources for Fiber Providers and Fiber Artists online at RareWool.org.

FIND #SE2SE ON SOCIAL MEDIA: Facebook  Ravelry  YouTube  Teachable

Fiber Provider Lucienne Brown holds a Threatened Dorset Horn ram. Photo courtesy of Lucienne Brown.

Watch a Shave ‘Em to Save ‘Em promotional video to learn more about joining the program.
SHAVE ‘EM TO SAVE ‘EM

Conservation work is often economically driven. In the absence of an established market, The Livestock Conservancy created one for rare breed sheep wool and fiber with the launch of the Shave ‘Em to Save ‘Em (SE2SE) Initiative in 2019, supported by The Manton Foundation, The Noah Foundation, and Charlotte Hanes. Originally designed to have a 3-year lifespan, SE2SE has found staying power. Thanks to a virtual community of more than 8,000 fiber artists, shepherds and fiber resellers, the SE2SE program continues to expand and no longer has an end date.

In-person fiber festivals waned during the COVID-19 pandemic, so online content expanded, especially on social media. Through monthly Wooly Wednesdays, live chats on Facebook with fiber arts experts and educators, and quarterly fiber arts challenges hosted on Facebook groups and Zoom, SE2SE continues to reach new artists and drive a growing demand for rare wool. The seven fiber arts challenges hosted by The Livestock Conservancy have had more than 560 total participants and have earned more than $10,000 in program revenue. For many participants, SE2SE fiber arts challenges are their first introduction to The Livestock Conservancy and rare breeds.

“I’ve been surprised by some of the wools,” Fiber Artist Katherine Manfree said. “I bought Karakul roving and it spun so effortlessly I needed to buy more to weave into a rug. I would not have delved into the world of wool this way without SE2SE.”

In 2021, The Livestock Conservancy received a grant from The Center for Craft to create rare sheep fiber profiles. Written and designed by rare wool expert Deborah Robson, the 24 profiles are used by both artists and shepherds to learn more about each breed’s unique fiber qualities and best uses, which is especially helpful for shepherds marketing their fleeces and fiber products.

“I found out about SE2SE while doing some self-guided wool research for a fiber arts job at a heritage village,” Kyle Leforte said. “I am planning on participating in SE2SE partly for fun and partly so when visitors to the village ask me questions about Hog Island and other heritage wools, I have better answers. These fiber profiles are extremely helpful.”

This year, pricing of rare wool fleeces and products and the impact of SE2SE were assessed through a survey of more than 1,000 Fiber Providers. Many shepherds and fiber sellers shared their success stories and their need for additional tools to further improve their sales. A big takeaway from the survey is that SE2SE is having a positive impact on fiber providers’ income and on endangered breed conservation. More than half of respondents sold more heritage breed fiber since joining SE2SE, and 43% of shepherds increased their flock sizes to meet demands for fiber.

“Without SE2SE, I would be another farm using my wool for mulch or selling to a wool pool and counting it as an expense,” said Fiber Provider Lucienne Brown, pictured left with a Dorset Horn sheep. “Now I can count on selling my fiber directly to my customers and seeing it as an income. My sheep and I are so happy to be a part of an amazing program run by people who care with equally amazing customers. Thank you SE2SE.”

SE2SE shepherds, resellers, and artists are making a difference for endangered sheep. Through online programing and in-person fiber festivals, The Livestock Conservancy continues to expand consumer interest in rare wool products to secure rare sheep for future generations.
2020 AND 2021 LIVESTOCK CONSERVANCY MICROGRANT RECIPIENTS

Small financial awards make a big difference for heritage breeders. Microgrants put funds into the hands of people who steward rare livestock and poultry for the security of tomorrow’s food and fiber systems. To date, The Livestock Conservancy has awarded more than $70,000 to small farmers, ranchers, and shepherds across the U.S., thanks to gifts from Louis Eubanks, Drs. Pam Hand and Will Hueston, KW Cages, Pat Lusted, Drs. Marie and Stephen Minnich, Premier 1 Supplies, the Stucki Family Foundation, and The Manton Foundation.

Youth Microgrant recipient Tilly Donohoe expanded her flock of heritage breed chickens for her growing egg business. She also made custom labels to educate customers about her breeds.

Youth Microgrant recipient Bailey Hirschboeck built a mobile goose tractor for her Cotton Patch geese to expand the number of breeding pairs on pasture year-round at her farm in Connecticut.

Youth Microgrant recipient Cullen Santino Le Roy built a shelter for his Myotonic goat bucks to increase the genetic diversity of his growing herd in Illinois.

Youth Microgrant recipient Emma Rexrode built additional breeding and brooding pens for her Black and Chocolate turkeys, improving the hatch rate and the genetic health of her flocks.

Youth Microgrant recipient Emalee Vickers built a new winter-accessible farrowing pen for her herd of pasture-raised Red Wattle sows in Montana.

Youth Microgrant recipient Felicity Hart hand milks a herd of Milking Devon and Kerry cattle. She improved calf pens to make milking safer at the family dairy.

Youth Microgrant recipient Violet Castillo-Osman upgraded her egg incubator to increase her hatch rate of White Holland, Black, and Slate turkeys.

Youth Microgrant recipient Cullen Santino Le Roy built a shelter for his Myotonic goat bucks to increase the genetic diversity of his growing herd in Illinois.

Premier 1 Supplies Microgrant recipient Christina Weger purchased solar-powered electric poultry fencing to separate and protect her seven breeds of heritage ducks.
Crystal Criswell installed a handling system with a gathering pen, sorting gates, and weighing scale next to her barn so evaluating the health of individual St. Croix sheep would be easier.

Martha Hoffman Kerestes made improvements to her barn in Illinois. The new structure makes milking easier for her Dutch Belted and Heritage Shorthorn cattle.

Laura and Bill Jensen improved the fencing and grow-out areas on their farm in Georgia to increase their number of Meishan breeding sows and boars.

Janna Miller built a shearing shed on her farm in New Mexico for Navajo-Churro sheep. She also joined the Shave ‘Em to Save ‘Em Initiative to begin marketing her fleeces.

Travis Morris upgraded to a larger incubator to increase the hatching and brooding rates of his Jersey Giant, Java, and Old English chickens, and rare breed turkeys.

Nash Farm in Texas restored a corral for their Gulf Coast Native sheep and increased their educational outreach about the endangered breed.

Naturally Golden Family Farms Co-op produces cheese made from Guernsey cattle. They purchased additional equipment to transport milk and store cheese.

Megan Teel is using early ultrasound procedures to detect twin embryos in American Mammoth Jackstock donkeys. Early intervention will increase the number of surviving foals.

The Barcenas family raise Lincoln and Romeldale/CVM sheep at Prado de Lana farm. They are improving grazing opportunities with electro-net fencing on their pastures.
Sarah Campbell improved and expanded her barn at Hickoryneck Rabbitry to keep more breeding groups intact while maintaining two separate bloodlines.

Jody Jess established a seasonal grass-based dairy using Kerry cows at Little Black Cow Dairy. The mobile dairy unit will help meet growing demand for value-added products, such as yogurt and ice cream.

Jessa Lane and Jeff Kreis improved and predator-proofed outdoor runs on their farm to correspond to each of their indoor pens for heritage chickens and turkeys.

Breed Association Microgrant recipient the American Cotswold Records Association improved their communication and education efforts with an updated website and flock book.

Emergency Grant recipients Eliseo Curley and Drake Mace received hay and feed courtesy of Standlee Western Forage to help their critically endangered flocks of Navajo-Churro sheep.

Arik Engstrom added new breeding pens for Russian Orloff chickens at Equinox Giants Farm to reduce stress and improve the genetic diversity of his flock.

Channa Kinohi installed new turkey fencing on pasture for her breeding and growout flocks of Royal Palm, Slate, and Narragansett turkeys.

Katy Turnbaugh installed paddocks and extended water lines for her Mulefoot hogs and Holland, Barred Rock, Buckeye, and Araucana chickens.

The Lippitt Morgan Preservation Project received a Breed Association Microgrant to collect, freeze, ship, and store semen from several rare bloodlines.

Emergency Grant recipient Shannon Hawkins collected the semen of an aging Marsh Tacky stallion from a very rare bloodline that was almost lost for future breeding.
“After receiving a Microgrant to install a 50-foot water line, I can now reach the calving pen, the water tanks, and even the two closest grazing paddocks. Over the winter, carrying the shorter hose into the basement was a breeze and made my twice-daily water efforts remarkably easier. The time savings have been incredible. It is far easier to get chores done quickly and move onto higher level cattle management and planning now that watering is such a simple process.” ~ Martha Hoffman Kerestes, Streator, Illinois
Did you know?
The Livestock Conservancy partnered with breeders of American Milking Devon cattle in 1978 to establish the American Milking Devon Cattle Association. Today, that organization recognizes more than 100 heritage breeders, registers roughly 200 American Milking Devon cattle each year, and prevents the extinction of a breed that seemed so possible 45 years ago.

The Cultivating Leadership Initiative supports the growth of organizations on the front lines of saving endangered livestock and poultry. The initiative harnesses the power of working together to multiply the impact on conservation.
CULTIVATING LEADERSHIP INITIATIVE

People save animals. Since its earliest days, The Livestock Conservancy has established, maintained, and supported breed associations, clubs, and registries. These breeder organizations have been our closest and most important partners for more than 45 years. By bringing together people focused on individual rare breeds and creating community, breed organizations help prevent the extinction of endangered livestock and poultry.

Nearly all breed organizations for endangered livestock and poultry are volunteer-led and can seldom offer leadership or management training to their volunteers. The fine details of leadership and working together can become complicated and emotional, which splinters groups rather than unifying them. As the sole umbrella organization for rare and endangered livestock and poultry breeds and breeders in the United States, The Livestock Conservancy serves as a neutral resource for breed organizations and breeders to consult in times of trouble. The Livestock Conservancy’s advocacy and outreach enables associations, clubs, and registries to focus on effective inclusion of breeders, and to develop sound procedures for the long-term genetic management of their breed.

The Cultivating Leadership Initiative, made possible by The Manton Foundation, is designed to help breed organizations establish and achieve high standards of operation that will contribute to their longevity and continued success. Thriving breed organizations save more livestock and poultry. Components of the Cultivating Leadership Initiative include training, accreditation, and pedigree registration services. These programs are available as optional services so organizations may adopt whichever building blocks are most needed to address their own situation.

Training. Breed organization officers and registrars have few resources for training and continuing education. The template for providing those much-needed opportunities was developed from best practices gleaned from businesses, non-profits, and well-functioning breed associations that can be used by any group hoping to grow and improve. Using this template, training was conducted at in-person conferences for more than a decade. The curriculum was expanded into a series of nine webinars that address best organizational practices, setting the stage for these groups to identify gaps and improve their organizational management. This expanded digital training series offers advice on most-needed topics identified by breed organizations, including association responsibilities, articles of incorporation, by-laws, policies and procedures, board management, internal and external communications, and conflict resolution.

Accreditation. Voluntary accreditation for breed organizations encourages the adoption of best practices. The accreditation process offers check points for higher levels of organizational management, resources to help get there, and public affirmation of these accomplishments. Breed organizations who invest in the best practices that make up the accreditation standards will realize better communications within their organization, greater trust, more clear and efficient management practices, easier facilitation of its mission, and will attract more breeders to join their thriving group.

Pedigree Registration Services. A major responsibility of breed associations is registration of animals within the breed. By offering this service as a neutral third party, The Livestock Conservancy removes a source of controversy for some breed organizations. The Livestock Conservancy provides registration services for several rare breeds, including some that have no existing association. The Leicester Longwool Sheep Breeders Association was the first established organization to transition their registry to The Livestock Conservancy, and more are planned for the coming years. The Livestock Conservancy’s reliable third-party pedigree registration service, at an affordable cost to breeders, will help secure rare genetics, increase accessibility of information for breeding decisions, improve the financial value of individual registered animals, and safeguard historical records for years to come.
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THANK YOU for your membership and support. You are helping discover sheep flocks that have nearly disappeared, secure cattle herds through census and registration, and sustain Critical geese through Microgrants. Your membership makes a difference every day.

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DONOR SPOTLIGHT - CAROLYN T. LARSON

“The Livestock Conservancy makes me feel appreciated. It’s a pleasure to see them grow and to be a part of their mission.” ~ Carolyn Larson

Members of The Livestock Conservancy since the 1980s, Carolyn and her late husband Lowell enjoyed Dominique chickens and other rare breeds for many years at their Buffalo Ridge Farm. Equine breeds, specifically carriage horses, are near and dear to their hearts. Beginning in 2015, Carolyn and Lowell generously supported the conservation of American Cream and Caspian horses, as well as Dexter cattle with major gifts. Recently, Carolyn funded a full-time communications coordinator. Her $50,000 gift and multi-year pledge of support are funding a salary and related personnel expenses, including continuing education, software, and equipment.

“The Livestock Conservancy communications inform and promote the heritage breeds mission, but first you need to get an audience’s attention,” Carolyn said. “The exposure on social media can’t be matched.”
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“We choose to support The Livestock Conservancy because our Southdown sheep, Sebastopol geese (pictured with our son Mason), Crevecoeur and Cochin chickens bring so much joy into our lives. We want to spread a love for rare breeds that are threatened so others can take up the cause of their conservation. The Livestock Conservancy identifies where work needs to be done and provides rich education to pass on to our community.” ~ Angela McClary of Forest Creek Farmhouse in Fenwick, Ontario
“As a foodie, I support The Livestock Conservancy because they promote the importance of varied food options for today and tomorrow.” ~ Sonja Solomonson, a longtime member raising heritage chickens, geese, and turkeys at her family farm in Mason City, Illinois
MEMBER SPOTLIGHT - MARK CODY

“Last year, around Christmas, my sons and I were sitting on the Gator seat in our shed that, when I was a kid, was my grandfather’s hog barn. When my wife and I bought the place we turned the old barn into a workshop. I removed an old hog drinker off a pole outside and hung it up in the rafters. My youngest son spotted the drinker and asked what it was. Dads love to tell stories of their youth to their kids and this gave me the opportunity to tell my boys about hogs on Hog Hill when I was a boy.

We live in the foothills of the Blue Ridge Mountains in Catawba County, North Carolina. The community in which we live is known as Hog Hill. Back a hundred years ago, folks brought their hogs to free range on Hog Hill in the spring and returned for them in the fall. This annual ritual is how Hog Hill got it’s name.

When I was a kid every backyard had an A-framed hog hut with a hog or two running around. Today the backyard hog is hard to find. That day on the Gator seat, a proud dad and two boys decided it was time to put hogs back on Hog Hill and preserve the heritage of our community.

We were able to find our first litter of piglets at a small farm just 15 miles from here. We were confused, however, with the shape of their feet. When we asked the old guy what was wrong with them he said, ‘Nothing, the boar is a Mulefoot.’

After checking out his boar we became fascinated with the Mulefoot breed. Then, after discovering it was included on the critically endangered list, we knew we were going to make Hog Hill Heritage a double preservation effort. We were not only going to preserve the heritage of Hog Hill, but also a heritage breed called the Mulefoot.”
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“We use our farm animals to highlight Florida’s rich agricultural heritage to the youth in our area. We especially enjoy our Royal Palm turkeys because they were developed in the 1920s by Enoch Carson in Lake Worth, a town 20 miles to the south of us.” ~ Ben Schuemann of Schuemann Farm in Indiantown, Florida
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John & Leslie Wheelock
Angela White
Mickey Willenbring
Ron Wilson
Terry & Judy Wollen
Lucien (Bud) Wood
William J. Woods
Kayla Wright
Melissa Wubben

“I have been breeding and raising original Texas Longhorn cattle since 2017. They are a breed that’s easy to raise, intelligent, great mothers, disease and drought-resistant, with awesome twisty horns. Their historical significance to Texas and our nation also really resonates with me. I very much appreciate The Livestock Conservancy’s dedication to endangered heritage breeds.” ~ Debbie Adams, Cielito Lindo Ranch in Wimberley, Texas
“I love meeting new people getting started in the Silver Fox breed. I make sure to mention The Livestock Conservancy and the importance of preserving genetic diversity. Without a microgrant to improve my rabbitry infrastructure and to acquire new genetics, I would not be where I am today.” ~ Ashley Pierce, Livestock Educator for Cornell Cooperative Extension in New York and 2019 Microgrant Recipient
“When my husband and I decided to start a farm a few years ago, we agreed right away that we wanted to preserve heritage breeds. While researching, we came across The Livestock Conservancy and were thrilled to find a community of people with the same goals. The #1 reason we chose Welsh Harlequins was for their auto-sexing trait; it’s so convenient knowing right away how to separate our grow-outs. We also wanted a strong egg-laying breed, and these ladies do not disappoint - they lay a LOT. They’re incredibly friendly and excellent foragers, too!”

~ Jess Hart, JK Herd It All Homestead in Mishicot, Wisconsin
“Raising Poitou donkeys is extremely difficult and expensive. Our partnership with The Livestock Conservancy is moving the needle in a positive direction for this beautiful breed. Together, we’re tackling unique genetic challenges and working on setting new breed stewards up in the best possible way. We could not do it alone. **Together we can make a big difference!**”
Patrick Archer, Texas Poitou Donkeys
USPS HERITAGE BREED FOREVER STAMPS
The hard work of those saving heritage breed livestock and poultry from extinction was honored with a United States Postal Service Forever Stamp. The special stamp collection features 10 breeds that played important roles in American history. The majority of the breeds are only found in North America, and are adopted to fill unique agricultural niches.

“These stamps pay tribute to heritage breeds, pre-industrial farm animals that are enjoying renewed attention for their versatility, adaptability, and unique genetic traits. Heritage breeds of livestock take us back to our agricultural roots - and show the way to a more sustainable future,” according to the US Postal Service.

The Livestock Conservancy celebrated the release of Heritage Breed Forever Stamps during the First Day of Issue Ceremony held in May 2021 at George Washington’s Mount Vernon. Festivities included representatives of each of the 10 breeds from the stamps and speeches from Executive Director Alison Martin and Senior Program Manager Jeannette Beranger. The breeds on the stamps were picked by Technical Advisor D. Phillip Sponenberg, DVM, Ph.D. Zack Bryant designed the stamps with photographs by member Aliza Eliazarov. Thank you to longtime Livestock Conservancy Member Jody Jess for nominating heritage breeds for a stamp collection. And thank you to everyone who traveled to participate in this once-in-a-lifetime event!

Watch the recorded livestream of the First Day of Issue Ceremony. USPS Strategic Communications Business Partner Twana Barber kisses a San Clemente Island goat kid. Photo by Brittany Sweeney.

The Heritage Breed Stamps were so popular they were nominated as the Overall Favorite Stamp of the Year (2021) by the Linn’s Stamps News Stamp Popularity Poll.
INTERNATIONAL GENE BANKING WORKSHOP
The Livestock Conservancy organized an International Genebanking Workshop featuring partners from TransOva Genetics, Viagen Pets and Equine, Stallion AI Services in England, and STGenetics. Industry experts discussed the role of genebanking in endangered breed conservation, including procedures to collect and store semen, skin cells, and embryos. During the online webinar, former Board member David Kendall presented information about contracts and ownership of genetic materials. Participants left with a better understanding of cryopreservation and resources available to genebank their rare breeds.

EQUINE WEBINAR SERIES
A Summer webinar series, organized and hosted by The Livestock Conservancy for equine owners and breeders, featured highly-regarded equine experts presenting cutting-edge information on Advanced Reproductive Technologies (Dr. Katrin Hinrichs and Dr. Tullis Matson), Equine DNA Testing (Dr. Gus Cothran and Dr. Samantha Brooks), and Marketing and Promotion (Courtney Cooper and Brittany Sweeney). Participants enjoyed a question and answer session with leading industry experts and left with a better understanding of ways to help save their rare breed eqines. The webinars were made possible by a NC Horse Council grant.
DEVELOPING DIGITAL CONTENT
Education and outreach are the best ways to engage a larger audience in the conservation conversation. The experience of seeing and touching a rare breed or their products for the first time can be life-changing. Even though the COVID-19 pandemic limited the amount of hands-on experiences during the past two years, The Livestock Conservancy continued to make impactful connections through virtual events and social media.

Several new programs were developed to showcase the importance of heritage breeds as well as help breeders answer questions and find resources, including the Facebook Live Species Chats, Wooly Wednesdays, and Marketing Mondays. During the live chat, Livestock Conservancy staff members interview an expert and take questions through Facebook comments on the video post. The recorded chats are available on Facebook, YouTube, and podcasts. To date, The Livestock Conservancy has recorded nearly 100 Facebook Live chats!

In addition to content developed for a growing social media audience, The Livestock Conservancy also partnered with industry experts for several online workshops and webinars including the My Goose is Cooked cooking class with chef Ariane Daguin, Poitou donkey workshop live from the field, international genebanking workshop, the NC Horse Council webinar series, and Shave ‘Em to Save ‘Em Fiber Challenges.
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DID YOU SEE THE LIVESTOCK CONSERVANCY ON LOCALISH?
Jeannette Beranger and Rhyne Cureton were interviewed for the Localish program, which airs on all ABC affiliate channels nationwide. They talked about the importance of heritage breeds and The Livestock Conservancy's role in saving them. The 6-minute segment was filmed at Colonial Williamsburg and featured American Milking Devon and Heritage Shorthorn cattle, Leicester Longwool sheep, Cleveland Bay and American Cream Draft horses, Roman geese, and Crevecoeur, Dominique, and Nankin chickens.
“I’ve been a member of The Livestock Conservancy for more than 30 years. Anything we can do to save known lines of old breeds of livestock and poultry is important to me. The work takes many people giving their dedication, farms, finances and lives to make it happen.”

~ Frank Reese, owner of Good Shepherd Conservancy and poultry master breeder
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DID YOU READ ABOUT MARSH TACKY HORSES IN USA TODAY?

Read the article featuring member Shannon Hawkins and staff member Jeannette Beranger. Photo of mare Flaca and foal Clover by Josh Morgan.
“I love that The Livestock Conservancy started the SE2SE Initiative. I have been really happy to see so many fiber artists embrace it and become educated about the various breeds and their status. It’s been an excellent educational tool.” ~ Tamara White of Wing & A Prayer Farm in Vermont
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“Why did we choose Redcaps? Our Katahdin hair sheep used to be on The Livestock Conservancy Conservation Priority List in the Watch category. Katahdins have since graduated off the list because of a surge in numbers and are doing quite well. When we wanted to assist with a rare poultry breed, we looked at the list again. The Redcap was our favorite Critical chicken.” ~ Lynn and Richard Rocha of Dautobi Acres in Texas. Photo by Jeannette Beranger
“We are so proud to be members of this important organization. This community has inspired us to add even more endangered breeds to our farm. We’ve been raising Saxony ducks for many years, but since last summer have added Dutch Hookbills and Silver Appleyards. Separating by breed during hatching season has become very easy as we can house them with our Sebastopol, Cotton Patch, and American Buff geese. Our beloved flocks wouldn’t have been possible without the resources and fellow members of The Livestock Conservancy. These people know how to network! ” ~ Amy and Daniel Balog of Goose & Fig Farm in Tennessee
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Evan Shaw
Jas Shearer-McMahon
Beth P. Sheetz
Nancy Shelley
Barry Shelton
Laurel Sherrie
Judy Sherwin
Tami Shield
Teresa Wedin Shields
Amanda Shine
Henry D. & Patricia Shirley
Nancy Shirley
Judith Short
Dee Shouse
Benjamin Shughart
Carol F. Shuh
Douglas Henry Shute
Rodney Sickels
Lizzie Sides
Shannon Sillanpaa
Bennet & Nicole Silver
Bruce & Katherine Silver
Phillip J. Simmonds
Brian Simmons
Leilani Simmons
Alisia Dawn Simons
Beverly Simpson
Julie Simpson
Branden Singh
Elizabeth S. Sinnigen
Mark & Karen Sisk
Jeana Sistrunk
Jeff & Donna Siverd
Denise L. Skidmore
Alex Skinner
Laura Skinner
Linda Skoutzoz
Thomas & Gina Slater
Shawn & Heidi Sloan
Caroline Sloss
Shannon Smedley
Richard N. Smethurst
Brent Smith
Caleb Smith
Dawne Smith
Galen & Katherine Smith
Granville Smith
Greg Smith
Heather Smith
Heidi Smith
Joan Smith
Joella Smith
Kara Smith
Karen Smith
Kathleen E. Smith
Lance Smith
Margaret A. Smith
Meghan Smith
Nancy B. Smith
Patty Smith
Regina Smith
Reliford Smith
Robert Smith
Roni Smith
Sue Smith
Todd Smith
Susan S. Smithburg
April Smurda
Ilene Smyth
Barbara Snook
Joe Snow
John Snowball
Gloria Snyder
Elisha G. Somerville
Larry Sorell
Larry Sorensen
SourWood Fiber Farm
James C. Southard
Jan Southers
Stephanie Spangler
Brett Sparkmon
Allan & Kim Sparks
Dawn Sparks
Natasha Sparks
Foster Speichinger
Marsha Spencer
Stefani Spencer
Donna Spencer-Riehle

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We have been breeding Meishans for almost 5 years. This is the most amazing breed. We couldn’t be happier with them and it gets better every year.” ~ Wendy Palmer of Imperial Farm in Georgia
Dr. Darlene Lee provides laying hens to families on the Hopi and Navajo reservations beginning their journey toward self-reliability. “It’s been a very satisfying and successful endeavor,” she said. “I’m committed to supporting The Livestock Conservancy and all the folks in the trenches, doing the hard work.”
PARTNERS & BOARD OF DIRECTORS

THANK YOU to our **Partners**, whose expertise, collaboration, and boots-on-the-ground support saves rare breeds from extinction.

More than 150 breed clubs, associations, and registries

- American Horse Council
- American Poultry Association
- American Rabbit Breeders Association
- Coastal South Native Flock Alliance
- Conner Prairie
- Fibershed
- Food Animal Concerns Trust
- George Washington’s Mount Vernon
- Grassroots Pedigree Software Solutions
- Gulf Coast Sheep Breeders Association
- Heritage Livestock Canada
- Heritage Poultry Conservancy
- Leicester Longwool Sheep Breeders Association
- Maryland Sheep and Wool
- Nature’s Safe
- NC 4-H and Cooperative Extension Service
- NY Sheep and Wool Festival

NC Horse Council
- Races Mulassières du Poitou
- Rare Breeds Survival Trust
- Rare Breeds Trust of Australia
- Select Breeder Services
- STgenetics
- Southern Coastal Alliance and Gulf Coast Sheep Breeders Association
- Stallion AI Services
- Texas A&M University
- Texas Poitou Donkeys
- Trans Ova Genetics
- United Nations Food and Agriculture Organization
- University of Pennsylvania
- USDA National Animal Germplasm Program
- ViaGen Pets & Equine
- Virginia Tech University

**Platinum Transparency 2022**
**Candid.**

Committed to The Livestock Conservancy’s nonprofit mission, the **Board of Directors** brings a wealth of experience and expertise to the governing body. These volunteers set policies and priorities for the organization. Directors are elected by the membership and serve three-year terms. THANK YOU to our Board of Directors who generously support The Livestock Conservancy with their time, knowledge, and leadership.

Patricia (Pat) K. Johnston, President
Jay (Jerry) Calvert, Vice President
Bud Wood, Acting Treasurer
Richard Browning, Secretary
David Anderson
Gloria Basse
Silas Bernardoni
Richard Blaney

Judy Brummer
Rebecca Burgess
Norman Burns
Keisha Cameron
Adam Dixon
Cindy Dvergsten
Samantha Garwin
Nancy Irlbeck
Neil O’Sullivan
Marie Minnich
Sandra Nordmark
Tim Safranski

George Washington's Mount Vernon Livestock Manager Lisa Pregent holds Roger, a Narragansett turkey. Roger and his three hens are part of a new breeding program for this watchlisted turkey at Mount Vernon. Photo by Jeannette Beranger.
THANK YOU to our volunteers who generously give their time to The Livestock Conservancy. Your expertise and passion for rare farm animals continues to inspire members and the general public across the United States.
Volunteer Spotlight - Therese Coucher

Many members of The Livestock Conservancy enjoy sharing their passion for animals, especially heritage breeds, with others. For Therese Coucher, animals were always part of her life growing up in the western U.S. Her early fauna-related experiences led to a lifelong love of nature, and inspired a dedication to protecting the natural environment and all the creatures found within.

For many years, Therese bred Komondor dogs and maintained their registry. She also raised Angora rabbits, and kept and showed Morgan horses. Now, she keeps chickens to provide fresh eggs, and lives with two Berger Picards, an ancient breed of sheepdog. Therese is also a tapestry weaver, woodworker, artist, Master Gardener, and Master Naturalist. Like many weavers, she enjoys working with a variety of natural fibers, both animal and plant, selected for their different textures and the appearance of the final project.

Between 2017 and 2021, Therese conducted the annual livestock census for The Livestock Conservancy as a volunteer. She reached out to more than 100 livestock breed associations and registries each year to gather data used to determine changes to the Conservation Priority List. She filled in gaps in the census and compiled information about populations in other countries. During her time as a census volunteer, Therese provided the numbers to graduate both Highland and Ayrshire cattle from the Conservation Priority List.

Therese joined The Livestock Conservancy (then called the American Minor Breeds Conservancy) as a member in the late 1980s, and her husband, Rick Wilson, became a member in 2000. As donors, they have supported a photo contest to make rare breeds more visible, and modernized outreach opportunities through redesigns of the Newsletter, Breeders Directory, brochures, and event display, in addition to general support for conservation.

“I’ve always felt a deep connection to creatures of all kinds, but especially livestock, the animals whose histories are so closely entwined with ours,” Therese said. “They have helped feed and clothe us, provided companionship, literal horsepower, and innumerable other services. Without them our human world would have evolved into something unimaginably different. We owe these animals a huge debt and must do everything we can to see that their futures are assured.”

Therese and Rick set an example of the many ways that volunteers can support conservation. Thank you!

We are so incredibly grateful to Therese and all of our volunteers who share their time, knowledge, and skills to help save rare breeds.

Special Thank you to all of our Microgrant Judges!

Jesse Meyer
Ellie Mocker
Stephen Monroe
Lucy Morgan
Audrey Morris
Tom Mozena
Ken Murray
Kathy O’Reilly
Brian Larson
Matt LeRoux
Helga Loncosky
Mary Jeanne Packer
Andrew Perkins
Ashley Pierce
Justin Pitts
Mark Podgwaite
Lisa Pregent
Meg Puckett
Gina Purdue
Kimberly Radcliffe
Callene & Eric Rapp
Joshua T. Ream
Frank Reese
Christy Reich
Heidi Reinhardt
Cesar Alejandro Romero
Michael Ruhlman
Blake Russell
Jason Rutledge
Ellen Sakornbut
Aharon Sasson
Joe Schallberger
Beverly Schieman
Susan Schoenian
Hank Shaw
Elaine Shirley
Susan Sigmon
Angelia Silvera
Teresa Smart
Caleb Smith
P. Allen Smith
Lucy Stevenson
Eric Stewart
Mac Stone
Ian Thompson
Jonathan Thompson
Susan Vanderford
Andrea Van der Wel
Rose & Eugene Vigil
Tom Watkins
Chad Wegener
AJ Wells
Faye Whitney
Seth Wright
Keith Youngblood

We are so incredibly grateful to Therese and all of our volunteers who share their time, knowledge, and skills to help save rare breeds.
This financial report reflects The Livestock Conservancy’s unaudited fiscal year 2022

**2022 MEMBERSHIP BREAKDOWN**

- **3,529 Members**
  - All 50 States Represented, plus Puerto Rico and District of Columbia
  - State with the most members: Virginia, 230 members
  - 11 Countries Represented
    - Australia, Canada, Germany, Hungary, Italy, Japan, Netherlands, Philippines, Poland, Switzerland, and the United Kingdom
  - 125 Conservation Champions (monthly donors)

**SUPPORT & REVENUE**

Total Income: $1,109,894

- **Contributions** $458,246
- **Foundation Grants** $389,876
- **Membership** $111,185
- **Program Service Revenue** $63,129
- **Merchandise Sales** $3,320
- **Sponsorship** $70,575
- **Other Revenue** $13,563

**EXPENDITURES**

Total Expenses: $942,341

- **Management & General** $364,874
- **Program/Outreach** $486,342
- **Fundraising** $91,124
- **Sponsorship** $70,575
THANK YOU to our Sponsors, who generously support efforts to keep endangered breeds of livestock and poultry from extinction.

PLATINUM

MannaPro

SILVER

Murray McMurray Hatchery

 Heritage Shorthorn Society

GOLD

Heritage Shorthorn Society

The Lippitt Club, Inc.

Loadview by

Dotcom-Monitor

Organic Valley

WebHostingBuddy.com

BRONZE

Marushka Farms

Kennedy Kendall

Premier 1 Supplies

Cathy R. Payne Ed.D.

KW Cages Advanced Design

Cindy Radcliff

PARTNER

Metzer Farms

Andrew and Laura Perkins

Meyer Hatchery

Teresa Perleberg

Seven Springs Farm Supply

Margaret Radcliffe

STEWARD

Bleak Hill Lincoln Longwools

Don Schrider

National Romeldale-

Debby Wechsler

CVM Conservancy

SILVER

SILVER

Whispering Hills Farm

PARTNER

Battenkill Fibers Carding

STEWARD

and Spinning Mill

Bleak Hill Lincoln Longwools

Unicorn Clean

National Romeldale-

JG Switzer

CVM Conservancy

Solitude Wool

Whispering Hills Farm

SILVER

Ply Magazine

STEWARD

Living Felt

A Sheep Like Faith

STEWARD

A Sheep Like Faith

GOLD

Premier 1

Battenger Fibers Carding

Marushka Farms

and Spinning Mill

Seven Springs Farm Supply

Unicorn Clean

STEWARD

Battenkill Fibers Carding

JG Switzer

and Spinning Mill

Unicorn Clean

STEWARD

Battenkill Fibers Carding

and Spinning Mill

Unicorn Clean

FULL-TIME STAFF MEMBERS:

Alison Martin, Ph.D., Executive Director

Wendy Jennings feeds a Myotonic goat at a member’s farm.

Jeannette Beranger, Senior Program Manager

(Middle) Cindra Kerscher, Rhyne Cureton, Karena Elliott, Alison Martin, Jeannette Beranger, Charlene Couch, and Brittany Sweeney attend the USPS First Day of Issue Ceremony for Heritage Breed Stamps at George Washington’s Mount Vernon. (Bottom) Jeanne Serrette holds an American Chinchilla rabbit at a member’s farm.

Michele Brane, Donor Information Manager (Retired June 2022)

Cindra Kerscher, Program Manager

Charlene Couch, Ph.D., Senior Program Manager

Rhyne Cureton, Breed Association Manager (Aug. 2020-July 2021)

Karena Elliott, M.Ed., Development Director

Emily Rose Johnson, Communications Coordinator

Wendy Jennings, Administrative Assistant

Cindra Kerscher, Program Manager

Emily Rose Johnson, Communications Coordinator

Jaye Ray, Program Assistant

Cindra Kerscher, Program Manager

Jeanne Serrette, Development Assistant

Brittany Sweeney, Communications Manager

CONTRACTORS:

Angelique Thompson, Senior Operations Director

Christine Heinrichs, Jennifer Kendall, Ellie Mocker, Norma Padgett, Cathy R. Payne Ed.D., Andrew and Laura Perkins, Teresa Perleberg, Margaret Radcliffe, Deborah Robson, Don Schrider, and Debby Wechsler

TECHNICAL ADVISOR: D. Phillip Sponenberg, DVM, Ph.D.

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JOIN A CONSERVATION COMMUNITY
Become a member to connect with a vibrant network of rare breed stewards ensuring our genetic treasures do not go extinct.

SUPPORT CONSERVATION
Your automatic monthly donation as a Conservation Champion supports genetic research benefiting the future of farming.

AMPLIFY CONSERVATION
Connect with us on social media and subscribe to our monthly email newsletter.

THE LIVESTOCK CONSERVANCY
PO Box 477, Pittsboro, NC 27312
919-542-5704 | LivestockConservancy.org

Photo of a boy with his critically-endangered Aylesbury duck, courtesy of Our Haven Huis.