



THE LIVESTOCK CONSERVANCY™

Effective: August 1, 2013

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Privacy Statement

The Livestock Conservancy not only cares about heritage breeds, we care about your privacy. Periodically, The Livestock Conservancy receives requests for all or selected parts of the membership contact list. These requests may be for mailing labels, simple printouts, or electronic lists. This statement relates to the www.livestockconservancy.org, www.thelivestockconservancy.org, www.saverarebreeds.com, www.rarewool.org websites (collectively, the “website”), and management of member and non-member information collected through the website, direct mail, over the phone, in person, or through other methods.

By visiting and interacting with the website, you are accepting the terms described in this Privacy Statement. If you do not agree with this Privacy Statement, you are not permitted to use the website. The Conservancy may revise this privacy statement from time to time. **Your continued use of this website after changes have been posted will constitute your acceptance of such changes.**

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The Livestock Conservancy, American Livestock Breeds Conservancy, American Minor Breeds Conservancy, AMBC, ALBC, TLC, livestockconservancy.org, and all other names of The Livestock Conservancy programs referenced herein are registered or common law trademarks of The Livestock Conservancy in the United States. For more information, please contact The

Livestock Conservancy Legal Department at PO Box 477, Pittsboro, NC 27312, USA.
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Indemnity

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If you are a copyright owner or agent thereof and believe that Content posted on this Website by a Livestock Conservancy user infringes upon your copyright, please submit notice, pursuant to the Digital Millennium Copyright Act (17 U.S.C. § 512(c)) to our office with the following information: (a) an electronic or physical signature of the person authorized to act on behalf of the owner of the copyright; (b) a description of the copyrighted work that you claim has been infringed; (c) the URL of the location on this Website containing the material that you claim is infringing; (d) your address, telephone number, and email address; (e) a statement by you that you have a good faith belief that the disputed use is not authorized by the copyright owner, its agent, or the law; and (f) a statement by you, made under penalty of perjury, that the above information in your notice is accurate and that you are the copyright owner or authorized to act on the copyright owner's behalf.

Our Copyright Agent can be reached by mail at: The Livestock Conservancy, ATTN: COPYRIGHT AGENT or RYAN WALKER, The Livestock Conservancy, PO Box 477, Pittsboro, NC 27312 USA, by phone at 1-919-542-5704, by fax at 1-919-545-0022, or by email at [rwalker \[at\] livestockconservancy.org](mailto:rwalker@livestockconservancy.org). Accordingly, any notification of infringement submitted electronically with an attachment will not be received or processed.

Distribution of Breeder Contact Information

Sharing breeder information helps to promote the breeds and makes the animals and the breeders accessible to potential buyers.

The Livestock Conservancy provides membership information to all members in the form of the Rare Breeds, Breeders and Products Directory. This is provided as a benefit to members. (Livestock Conservancy member inquirers may also be referred to Board Members or other Livestock Conservancy members, as appropriate. All inquirers may be referred to the appropriate breed association for a complete list of breeders.)

The Livestock Conservancy provides lists of breeders to inquirers for those breeds for which the Conservancy maintains the registry. This is to fulfill a “breed association” responsibility to promote the breed and to make the animals and the breeders accessible to potential buyers.

The Livestock Conservancy provides lists of breeders to inquirers for those breeds for which there is no breed association. This is to promote the breed and to make the animals and the breeders accessible to potential buyers.

The Livestock Conservancy will provide lists of breeders to inquirers for those breeds for which the breed association is non-responsive (inquirers who are first be directed to the breed association but receive no response).

Directory Terms of Use

The *Rare Breeds, Breeders and Products Directory* is compiled and published by The Livestock Conservancy as a reference and networking source exclusively for Conservancy Members.

The Directory and/or any of its data, listings, or other constituent elements may not be republished, resold or duplicated, in whole or in part, for commercial or any other purposes, or for purposes of compiling mailing lists or any other lists of members without obtaining the expressed permission of The Livestock Conservancy.

Although the Conservancy undertakes great efforts to keep the information contained in the Directory accurate, the information is not guaranteed and no responsibility is assumed for errors or omissions.

Distribution of Member Contact Information

The Livestock Conservancy provides portions of the membership list, (e.g. by region, state, zip codes, breed), for the purpose of promoting the Conservancy's mission, and facilitating networking among members. Such efforts might include heritage breed events, regional meetings, or breed/species specific events.

The Livestock Conservancy may swap its contact list with organizations with compatible missions. These are evaluated on a case-by-case basis. In all cases, members who have requested NOT to have their contact information traded will not have their information shared.

The Livestock Conservancy does not provide its membership list to anyone – Conservancy member or not – when its intended use is for personal or commercial promotion.

What Information we Collect

The Livestock Conservancy may ask for and collect from you personally identifiable information at various points throughout the site. Depending on the information and/or services you request, you may be asked to provide your name, email address, address, phone number, payment details, and similar information. Once you provide your personal information, you are not anonymous to The Livestock Conservancy.

Children

The Website is not directed toward children under 13 years of age without the supervision of a parent or legal guardian nor does The Livestock Conservancy knowingly collect information from children under 13. If you are under 13, please do not submit any personally identifiable information to The Livestock Conservancy.

Location

The Website is operated by The Livestock Conservancy from its offices in the United States. The Livestock Conservancy makes no representation that the Content of this Website is available or appropriate for use in other locations. Those who choose to access this Website from locations outside the United States do so on their own initiative and are responsible for compliance with applicable local laws.

Credit Card Information

If you choose to provide your credit card information to The Livestock Conservancy we will use that information for the purposes for which it was provided.

How we collect information

In addition to the information gathered as described above, there is a technology called "cookies" that can be used to provide you with tailored information from a website. A cookie is an element of data that a website can send to your browser, which may then – depending on your web browser's settings – store it on your system. For example, some pages on the website use cookies so that The Livestock Conservancy can better serve you when you return to the website. Depending on the type of browser you use, you can probably set it to notify you when you receive a cookie, giving you the chance to accept or reject it. However, please note that disabling cookies may prevent you from taking advantage of certain features on the website.

How we protect information:

The Livestock Conservancy attempts to protect against the loss, misuse and alteration of your personal information. Our servers are protected by reasonable physical and electronic security.

California Privacy Rights

If you are a California resident, you are entitled by law to request an Information Sharing Disclosure. If you provide notice to the address below, we will provide you with a notice of your right to prevent sharing of your personal information as well as a cost-free means of doing so. To receive such a notice, submit a written request to The Livestock Conservancy, PO Box 477, Pittsboro, NC 27312, specifying that you seek your "California Customer Choice Notice." Please allow thirty days for a response.

Links

The website contains links to third-party websites. The Livestock Conservancy is not responsible for the privacy practices or the content of such websites.

Emails

This privacy statement applies to the website and is inapplicable to information that you may send to The Livestock Conservancy by email or other means of communication. We may retain your emails or other communications in order to process your inquiries, respond to your requests and improve our services.

Contact information

If you would like us to update your contact information or any other part of your membership file for you, please submit a request through the website contact form:

<http://livestockconservancy.org/index.php/news/internal/contact2> or call us at (919) 542-5704 Monday through Friday between 9:00 am and 5:00pm Eastern Time, or write us at:

The Livestock Conservancy
PO Box 477
Pittsboro, NC 27312 USA

Acceptance and Expulsion of Members

Any person will be considered for membership of the corporation who shall apply for membership and pay the stated fee. The Livestock Conservancy shall review applications of all persons who believe in the purposes and goals of rare breed conservation and the promotion of genetic diversity in livestock and poultry, regardless of race, nationality, creed, political belief, gender or sexual orientation. Membership fees shall be paid annually, or once in the case of life membership. Nonpayment of membership fees shall offer sufficient grounds for the expulsion of a member. Membership fees shall be set at the discretion of the Executive Director and approved by the Board of Directors. Members shall strive to conduct their work and themselves with objectivity and integrity. Members may be expelled with cause after a hearing and action by two thirds of the current Board of Directors at a regular or special meeting.

Guidelines for Member Logo Use

The member logo may be used without expressed permission so long as the member is in good standing, paid their membership dues, and read the guidelines for member logo use. The privilege to use the member logo is immediately terminated upon the lapse or termination of Livestock Conservancy membership. While The Livestock Conservancy cannot police every use of the member logo, any violation of use, either suspected or reported, will be investigated.

The logo may be used in connection with the member's or organization's business, and marketing materials including, but not limited to: stationery, letterhead, business cards, print ads, brochures, flyers, and signage. The Livestock Conservancy will make member products such as t-shirts, hats, bumper stickers, and more available through its online store.

The logo may be placed on the member's website as a link to The Livestock Conservancy homepage (www.livestockconservancy.org) and to identify the member as a Conservancy

member. It may not be used to link to third party websites or any other sites other than The Livestock Conservancy's website.

The Livestock Conservancy member logo may not be used to indicate any kind of endorsement by The Livestock Conservancy, or to indicate that any official status for any product or service has been conferred by or is otherwise associated with the Conservancy, other than those permitted above. The logo may not be used in association with any form of political activism.

If any inquiry is made about the validity of a membership in relation to use of the Member Logo, The Livestock Conservancy will report your status as "member" or "non-member" to the inquirer. This is to ensure the honest use of the logo.

The Livestock Conservancy member logo may not be used in connection with any negative or contradictory statements about The Livestock Conservancy or statements that otherwise reflect poorly or go against the mission of the organization

Members or nonmembers violating the use terms for the member logo will be issued a written notice to terminate the use of the logo and should immediately cease any and all further use of The Livestock Conservancy member logo unless otherwise specified.

Guidelines for Official Logo Use

The Livestock Conservancy's logo has been made available for download through www.livestockconservancy.org for parties authorized to use it by the Conservancy. Primarily, this applies to the press, or for use in approved publications. Use of The Livestock Conservancy's official logo without prior permission is prohibited and protected by United States copyright and trademark laws. For more information on use of the official logo, please contact the Conservancy.

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