

RENEWING AMERICA'S FOOD TRADITIONS – Meat Evaluation Questionnaire for the Consumer

Compiled by American Livestock Breeds Conservancy in collaboration with Slow Food USA & Chefs Collaborative

Thank you for taking the time to complete this evaluation form. Please candidly share your opinion and experience of this meat product.

Product: _____ Date: _____ Preparer: _____

Preparation method _____ Cut of meat _____ Your name (optional) _____

Evaluation of Cooked Product

1. Evaluate each item for acceptability on a scale of one to six and circle the number of choice in each category.
2. A series of descriptive words have been provided. Write in those that apply and/or write in your own in each category.
3. Comment & describe both positive and negative characteristics of the product as you experience it.

<u>Observations Scale</u>					
Unfavorable					Exceptionally Favorable
1	2	3	4	5	6

Descriptors

Meat color: Pale, dark, rich, red, gray, cream-colored, tan, light brown, dark brown, pink, red, maroon, mottled, speckled, as expected, not as expected

Aroma: old, musky, fatty, fragrant, of grass, of freezer, fresh, earthy, pleasant, unpleasant, natural, artificial, chemical, sour, sweet, faint, intense, as expected, not as expected

Meat texture/ Mouth Feel: slimy, moist, dry, succulent, off, mushy, tender, resistant, firm, dense, tough, hard, slimy, chewy, gummy, gristly, rubbery, as expected, not as expected

Flavor: bland, mild, flavorful, rich, natural, balanced, juicy, robust, lingering, buttery, gamey, intense, explosive, insipid, faint, bland, ordinary, artificial, chemical, fatty, nutty, of corn, of grass, of ammonia, fresh, old, of the freezer, no impact, watery, salty, as expected, not as expected

Tasting Categories	Sample # or color:	Sample # or color:	Sample # or color:
Appearance	1 2 3 4 5 6	1 2 3 4 5 6	1 2 3 4 5 6
<i>Descriptors and comments</i>			
Aroma	1 2 3 4 5 6	1 2 3 4 5 6	1 2 3 4 5 6
<i>Descriptors and comments</i>			
Texture/Mouth Feel	1 2 3 4 5 6	1 2 3 4 5 6	1 2 3 4 5 6
<i>Descriptors and comments</i>			
Flavor	1 2 3 4 5 6	1 2 3 4 5 6	1 2 3 4 5 6
<i>Descriptors and comments</i>			
Aftertaste	1 2 3 4 5 6	1 2 3 4 5 6	1 2 3 4 5 6
<i>Descriptors and comments</i>			
Overall Impression	1 2 3 4 5 6	1 2 3 4 5 6	1 2 3 4 5 6
<i>Descriptors and comments</i>			

What are your overall impressions and feelings about the product? What was your order of preference?

What stood out in your experience of this meat product?