Shave ‘Em to Save ‘Em (SE2SE) Rules & FAQ

Fiber Artists

Fiber artists will be rewarded for completing projects with 5, 10, and 15 different breeds of wool from sheep on The Livestock Conservancy Conservation Priority List.

1. The enrollment fee is $15. You will receive your passport and a lapel pin (may arrive separately) that you can wear at fiber events and anywhere you want to talk about your projects. You will also receive a coupon code from Unicorn Clean, maker of Power Scour and Fibre Wash, for 10% off any purchase on their website through May 31, 2021.
2. Buy at least 4 ounces of wool from shepherds and other providers listed in The Livestock Conservancy Breeders and Products Directory. Be sure the seller knows that you are participating in Shave ‘Em to Save ‘Em. They will mail you a signed “stamp” (sticker) to put in your passport on the page for that breed. You can buy raw or washed wool, roving, yarn, batts, or whatever form you prefer to use, so long as it is more than 4 oz.
3. Start spinning, knitting, crocheting, felting, weaving, hooking your rug, and creating your work of art!
4. Share photos of your completed project on the SE2SE Facebook or Ravelry groups!
5. After you complete projects with 5, 10, or 15 breeds, email a photo of each of your completed works with the passport page and sticker in the photo to dniemann@livestockconservancy.org.
6. You will be notified that your photos have been received, and you will be able to choose your reward! Choose an item from the online SE2SE catalog. New items are being added regularly and include project bags, wool, fiber wash, cell-phone rings, magazine subscriptions, gift cards, books, and more!

Fiber Providers

If you are selling fiber to SE2SE participants and include a sticker for their passport, follow these guidelines to ensure that the fiber artists will be able to get credit for their projects.

Include one sticker for each order. If someone places an order for a group of people or for multiple breeds, please be sure that they purchase at least 4 ounces of fiber for each sticker. To receive a sticker, the buyer must purchase:
1. ONLY wool from breeds of sheep on the Conservation Priority List
2. ONLY wool from PUREBRED sheep on the Conservation Priority List (no crosses)
3. Quantities of 4 ounces or more of wool from a breed
4. Wool that is not blended or plied with any other type of fiber

FAQs

Why can’t I use or sell wool to SE2SE participants from breeds that are not on your list? The purpose of the challenge is to create a market for wool from rare breeds of sheep, so that they don’t disappear. Your purchase supports conservation! These rare breeds are listed below, and on The Livestock Conservancy’s Conservation Priority List of endangered breeds. Consider finding the wool from some of the rarest breeds as part of the challenge! Note: There are no pages in the passport for other breeds or mixed breeds or wool.

Can I use wool from more than one breed in a single project? Yes, as long as you are using at least 4 ounces of each wool, you can combine them into a single project.

Can I use blends with silk, mohair, angora, other wool, or other fiber? No. By using wool from single breeds, you will learn about each wool’s unique characteristics and how to match each wool with the right uses.
Can I use dyed wool?
Yes, you can.

Can I use wool from my own sheep?
Yes, if you are on our fiber provider list and have the sticker to put into your passport.

How long do I have to complete 15 projects?
Three years -- from January 1, 2019 to December 31, 2021

Is there a deadline for 5 or 10 projects?
Nope! Regardless of when you get started or how fast you create, you will still be rewarded when you complete 5 and 10 projects, as long as items are still available. New rewards and percent-off coupons are being added throughout the challenge.

What sheep are on the Conservation Priority List?
Sheep that are **Critically endangered** include breeds whose annual registrations number less than 200 and whose global population is less than 1000.

- Florida Cracker
- Hog Island
- Gulf Coast or Gulf Coast Native
- Santa Cruz Island

The **Threatened** list includes breeds with fewer than 1000 annual registrations and a global population of less than 5000.

- Black Welsh Mountain
- Jacob – American
- Navajo-Churro
- Clun Forest
- Karakul – American
- Romeldale / CVM
- Cotswold
- Leicester Longwool
- Dorset Horn
- Lincoln

The **Watch** list includes breeds with fewer than 2500 annual registrations and less a global population of less than 10,000.

- Barbados Blackbelly
- Tunis
- Oxford
- Wiltshire Horn
- Shropshire
- St. Croix

The **Recovering** list includes breeds that used to be in the Watch list but are still in need of monitoring.

- Shetland
- Southdown*

*The Babydoll Southdown is not a purebred Southdown, and is not recognized as purebred by the American Southdown Breeders Association, nor the Rare Breeds Survival Trust in the UK, where the Southdown originated.

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**Void where prohibited. Must be 18 or older and a resident of the United States to participate. Livestock Conservancy employees and relatives of employees are not eligible to participate. Projects will not be accepted without a sticker in an official SE2SE Passport. The Conservancy reserves the right to reject any project without explanation or notice to the artist. The Livestock Conservancy reserves the right to expel any participant from SE2SE without notice, and/or revoke their membership or Breeders Directory Participant status without refund, for reasons including, but not limited to, a participant obtaining wool from any other source other than an official SE2SE Fiber Provider, a project not containing the required 4oz of wool from a breed on the Conservation Priority List (CPL), and a Fiber Provider providing product from something other than natural fiber from a breed on the CPL and representing that it is from a breed on the CPL. All photos submitted for the Initiative, including ones posted on social media and the internet can be used in the promotion of or reporting of the Shave 'Em to Save 'Em Initiative. Projects created by fiber artists remain property of the fiber artist. Please review these rules periodically to ensure you are aware of any changes and are familiar with the most current version. For clarity, any such change to or cancellation of these Program Rules will apply to all participants, even those who enrolled before the Conservancy made such a change or cancellation.**