

## JOIN US!

No single organization or individual could save nearly 200 breeds of livestock



alone. With your help and the support of your membership, you are helping The Livestock Conservancy to conserve rare breeds of livestock and poultry for future generations. Your membership makes a difference!

Basic membership is **\$45** and includes:

- Quarterly full-color, 20+ page print newsletter
- Monthly E-News
- Copy of the *Breeders Directory* (also online)
- Listing in the *Directory*
- Free online classifieds postings
- Access to technical and research staff
- Discounts on conference registrations and publications
- Use of the member logo
- Support for rare breed conservation!

## JOIN TODAY!

Scan the QR code below with your smart phone or other mobile device to join today!



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## How You Can Help!



**SAVE RARE BREEDS!**

## EDUCATE OTHERS

- Offer to do a talk about rare breeds for your local extension office the next time they hold an event (and bring in heritage breed farmers to help!)
- Give a talk at a local school
- Start a rare breeds club with farmers in your area – your local feed store or extension office may provide a place to meet

- Organize a farm tour
- Introduce a local chef to heritage dairy products, eggs, or meat



- Donate a copy of “The Fleece and Fiber Sourcebook” to the local handcrafters club and help them to find sources of wool from rare breeds
- Get your local 4-H or FFA chapter to start a heritage breeds project
- Distribute recipes for cooking heritage products
- Volunteer at a historical farm with rare breeds & share their magnificent stories

- Tell everyone you know about these fabulous breeds!

## PARTICIPATE IN EVENTS

Our staff participate in numerous agricultural festivals and events, but we can't cover them all! The Livestock



Conservancy can provide materials for you to set up a table at an event in your area. Help spread the word about these important breeds!

## SUPPORT RARE BREED STEWARDS

- Get to know farmers with heritage breeds in your area
- Buy their products
- Help them around the farm
- Help a farmer create or update their website or customer lists
- Create connections to new customers for farmers
- Create posters or promotional handouts

- Volunteer to help at a farmers market
- Assist with bookkeeping



## RAISE RARE BREEDS

- Backyard chickens are an easy, cheap, and fun way to support rare breeds – there are more than 50 chicken breeds on the Conservancy's *Conservation Priority List!*
- Buying stock? Check the breeder out with the registry to make sure you are getting the best quality breeding stock
- Register at least some of your stock – this helps preserve the breed and others starting out
- When using heritage breeds in a cross breeding system, make sure they reproduce themselves – twice!
- Balance selection for productivity with conservation breeding
  - Educate customers on the breeds!

