



Direct Sales Software Platforms

Barn2Door

<https://www.barn2door.com/>

Features Ecommerce storefront, Mailchimp and Quickbooks integrations

Pricing \$94/mo. plus 2.9% + \$0.30 per credit card transaction, \$399 setup

Cropolis

<https://cropolis.co/>

Features Online sales via availability lists, Process online payments

Pricing \$99/mo. plus 2.9% + \$0.30 per credit card transaction

CSAware

<https://www.csaware.com/>

Features CSA management

Pricing 2% of sales, minimum \$100/mo. plus credit card fees

Farmers Web

<https://www.farmersweb.com/>

Features Online sales via availability lists, Process online payments

Pricing \$75/mo. plus 3.5% + \$0.30 per credit card transaction

Farmigo

<https://www.farmigo.com/>

Features CSA management, Food hub / multi-farm sales, Ecommerce storefront

Pricing 2% of sales, minimum \$150/mo. plus credit card fees

GrownBy

<https://www.farmgenerations.coop/>

Features CSA management w/ custom shares (in beta), Ecommerce storefront (in beta), Cooperative ownership opportunity

Pricing 2.9% + \$0.30 per credit card transaction; free for offline sales

HarvestHand

<http://www.harvesthand.com/>

Features CSA management

Pricing \$10 per member, first 10 members free; Online payments through Paypal



Harvie	https://www.harvie.farm/
<u>Features</u>	CSA management, Marketing assistance
<u>Pricing</u>	7% of sales plus 2.9% + \$0.30 per credit card transaction, \$500 setup fee
Local Line	https://site.localline.ca/
<u>Features</u>	Ecommerce storefront
<u>Pricing</u>	\$60/mo. – \$95/mo.
Local Food Marketplace	https://home.localfoodmarketplace.com/
<u>Features</u>	CSA management, Ecommerce storefront, Online sales via availability lists, Food hub / multi-farm sales, Delivery route management
<u>Pricing</u>	See pricing page for details: https://home.localfoodmarketplace.com/producer-pricing/
Local Orbit	https://localorbit.com/
<u>Features</u>	Food hub / multi-farm sales, Delivery management, Newsletters
<u>Pricing</u>	\$70/mo. – \$400/mo. plus 2.9% + \$0.30 per credit card transaction
Open Food Network	https://www.openfoodnetwork.org/
<u>Features</u>	Food hub / multi-farm sales, Ecommerce storefront
<u>Pricing</u>	Open source community, contact U.S. organizers to learn more: hello-usa@openfoodnetwork.net
Shopify	https://www.shopify.com/
<u>Features</u>	Ecommerce storefront
<u>Pricing</u>	\$29/mo. – \$299/mo. plus 2.9% + \$0.30 per credit card transaction
WhatsGood	https://cravehq.com/farmers-market/
<u>Features</u>	Ecommerce storefront; Aggregated delivery available in Boston, Rhode Island, and Virginia
<u>Pricing</u>	Charges consumers 5% fee