

# ABOUT THE CONSERVANCY

## Mission

The mission of The Livestock Conservancy is to strengthen the future of agriculture through genetic conservation, and the promotion of endangered breeds of livestock and poultry.

## Core Values

**Animal well-being:** The Conservancy supports production and husbandry practices consistent with the historic purposes and uses of endangered breeds, leading to their good health, longevity, and full value in American agriculture.

**Quality and integrity:** The Conservancy practices science-based, genetic diversity conservation and emphasizes research and education to expand and share knowledge and understanding of endangered breeds.

**Diversity:** The Conservancy emphasizes diversity of culture, perspectives, and practices in the realization of its mission, which leads to greater opportunities for endangered breeds of livestock and poultry, and for human prosperity.

**Collaboration:** The Conservancy encourages and participates in cooperative efforts at all levels of the organization's reach by working individually and collectively among and between all members of the heritage breed production chain including breeders, producers, processors, marketers, and consumers.

**Stability:** The Conservancy works to ensure the integrity of endangered breed genetic resources by maintaining a strong alliance with breeders and breed associations, promoting breeder livelihoods and breed resilience, and supporting the development of healthy markets and a strong consumer base.



Quality & Integrity  
**STABILITY** **DIVERSITY**  
**COLLABORATION**  
Animal well-being



## History

The Livestock Conservancy was “born” precisely because farmers, scientists, environmentalists, historians, and others discovered that they shared a common concern for the fate of America’s traditional livestock and poultry breeds, many of which were disappearing from the rural landscape.

Since its founding in 1977 as the American Minor Breeds Conservancy, the Conservancy has successfully promoted breed conservation through research and education. The Conservancy is one of the leading organizations in the United States promoting and supporting rare breed conservation.

